St. Joseph's /
Candler Health
System, Inc.

#### **Administrative Policy**

Title: Physician/Provider Web Site Links

Policy Number: 1140-A Key Function: IM, LD, RI Effective Date: 03/12/2009 Page 1 of 2

## **Policy Statement**

It shall be the policy of St. Joseph's/Candler Health System, Inc. ("SJ/C") to allow physicians on staff or other providers affiliated with St. Joseph's Hospital or Candler Hospital who meet specific criteria to link from our health care website to their practice website.

### **Purpose**

The purpose of this policy is to provide criteria for the approval of links from St. Joseph's/Candler Health System's web site to physician's or other provider's web sites.

# **Entities to whom this Policy Applies**

St. Joseph's/Candler Health System, Inc. ("SJ/C"), applicable physicians and their staff providing services at SJ/C or other affiliates;

## **Definition of Terms**

**Web site** – the health information and general services Internet site located on the World Wide Web at or www.sjchs.org or www.cancerpavilion.com.

**Link** – an Internet connection between web sites, which moves a viewer from one site to another site.

# **Procedure**

- 1. Physicians/providers desiring to link from SJ/C web site must have admitting privileges to St. Joseph's Hospital or Candler Hospital; the Care Network, or must be a part of our Medical Group Management company or otherwise affiliated with SJ/C.
- 2. SJ/C reserves the right at its sole discretion to deny access by link or to disconnect a current link from our web site at any time, permanently or temporarily.

Policy Number: 1140-A Effective Date: 03/12/2009

Approved:			
Signature	 		

Original Implementation Date: 10/03/2000

Effective System Date: 03/12/2009

Next Review Date: 04/07/2006, 02/09, 03/2012

Originating Department/Committee: Marketing/Public Relations

Reviewed: 03/09 Revised: 02/2003, 03/09

Rescinded:

Former Policy Number(s):

Legal Reference: Cross Reference:

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